



**DELTA**COMMERCE  
JAPAN

I consider it fortunate to present DCJ. A company that, despite its youth, already enjoys a good reputation and an enviable future. Since its inception, it has worked with the dream of providing value and generating wealth, with an attitude of always learning and facing challenges that arise as opportunities to continue improving.

As Viktor E. Frankl wisely said in his classic "Man in Search of Meaning": "What man really needs is not to live without tensions but to fight and strive for a goal that is really worthwhile"; that is why this DCJ project, even though it is an important challenge and that has and will continue to involve a continuous overcoming of difficulties, we embrace with the firm conviction that it is a great opportunity of growth for all.

I would like to break down a phrase full of content, which in some way portrays us and can serve as a greeting: **"Think big, act small and, above all, do it now"**

**Think big** We think that good changes happen because there are still people able to dream, to imagine a different way of doing things. A different world is possible, we hardly believe in this so let us think in positive ways, in an inclusive way, trying to achieve it. We may or may not succeed, but at least we should try. Those who believe it is impossible, let those of us who are trying attempt it.

**Act small** Perhaps these "big things" are not even possible, at least not all at once, but what we can do is to act in the small things, first one little thing, and later another and another and finally we will be able to achieve these larger goals as the sum of many victories in small things. As I recently heard in a video that went viral, if you want to change the world, start by getting up on time and making your bed every morning, so you will be able to change the world.

**Above all, do it now** How many great ideas and noble projects did not see the light because they were left for tomorrow. One could consider this leaving for tomorrow as one of the main enemies, not only of the business world, but of the human being. That is why in DCJ we have proposed the "do it now". We may or may not succeed, but it will not be because we have left it for tomorrow. Opportunities arise and when that happens we will be working not to let them escape.

Many more things could be said, but I do not want to over-extend this, I would just like to thank the entire DCJ team for the enormous effort and good work they are doing, and all the companies that are trusting us: Thank you very much everyone.

Sincerely,

**Fernando de Lecea Grávalos**